

CARTISAN DESIGN VANITY & BATH.



Address: 19400 SAN JOSE AVE, CITY OF INDUSTRY, CA 91744
Phone: (626)-333-2688

CARTISAN DESIGN Minimum Advertised Price (MAP) Policy

Introduction

This Minimum Advertised Price (MAP) Policy is established by CARTISAN DESIGN to ensure fair competition and to protect the integrity of our brand. The MAP policy applies to all authorized retailers of our bathroom vanity products.

Policy Overview

1. **Scope:** This MAP policy applies to all retailers who advertise CARTISAN DESIGN products. It includes, but is not limited to, online marketplaces, websites, and printed materials.
2. **Minimum Advertised Price:** Retailers must not advertise any CARTISAN DESIGN product at a price lower than the established MAP. The current MAP for each product can be found in the attached MAP Pricing List.

Advertising Guidelines

- Retailers may not advertise prices lower than the MAP, including but not limited to:
 - Online advertisements
 - Social media posts
 - Printed flyers or catalogs
- Retailers are permitted to advertise discounts or promotions that do not reference specific prices. For example, "15% off all bathroom vanities" is acceptable as long as the advertised price does not fall below the MAP.

Compliance

CARTISAN DESIGN will monitor advertised prices to ensure compliance with this MAP policy. This may include regular checks of retailer websites and advertisements. If a retailer is found to be in violation of the MAP policy, CARTISAN DESIGN may suspend orders from the retailer until compliance is achieved.

Modifications

CARTISAN DESIGN reserves the right to modify this MAP policy at any time.

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Conclusion

By adhering to this MAP policy, we aim to create a level playing field for all authorized retailers and protect the value of CARTISAN DESIGN's brand. Please notify us with any MAP violations and we will do our best to research and adjust the advertisement. In the event we determine that you are in a MAP violation, we will notify you to correct the pricing immediately. Thank you for your cooperation.